FUNDING PROFORMA

Short form for phase one of process

Applicants, designations and host organisations

Programme Title

OVERVIEW OF PROGRAMME

Brief description of programme (less than 200 words)

Rationale for programme

This should include an explanation of why your programme is needed.

Aims and objectives

Target groups

PROGRAMME OUTCOMES AND HOW THESE WILL BE ACHIEVED

Intended outcomes and timescales for achieving these

It will be useful (if feasible) to provide information on:

- thresholds for change i.e. what level of change is the programme seeking to achieve
- timescales i.e. over what timescale is this change intended to be achieved and sustained

- the target groups for each of the outcomes
- whether/how increases in physical activity will be maintained.

How will the programme achieve its intended outcomes?
Here it will be important to describe the programme's main activities (what it will do) and how these activities plausibly link to the programme's short, medium and long terms outcomes.
To illustrate these links, applicants may find it helpful to use logic modeling (see http://www.wkkf.org/default.aspx?tabid=101&CID=281&CatID=281&ItemID=2813669&NID=20&LanguageID=0) or alternative planning tools e.g. LEAP.

What are the key features of the programme's **inputs** that will help the programme achieve its outcomes?

Here it will be important to state which agencies/personnel will be involved, and the resources/knowledge/ skills/influence that they will bring

How will the programme address **inequalities**?

Here it will be important to indicate whether and if so, how the programme will target those most in need

ORGANISATION APPROVAL FOR APPLICATION

For each applicant's employing organisation, please state the name and designation of the most senior individual in the who has approved this application